

LEISURE PARCS CONTINUES INVESTMENT IN RESORT

Leisure Parcs, the owners of Louis Tussaud's Waxworks Blackpool, have now completed phase three of their redevelopment strategy for the popular attraction, which has now exceeded over £1.5 million on the Central Promenade site and is now open in time for the children's school holidays.

The further development includes, on the ground floor, "Premier Night", a Hollywood film premiere scene with a line up of guests enviable of any top producer and director, including Samuel L Jackson, Brad Pitt, Angelina Jolie, George Clooney, Johnny Depp and Tom Hanks and the new 007 Daniel Craig (arriving late summer).

In addition there will be new film sets incorporating family favourites such as crossing a perilous bridge over a dark abyss to reach Harrison Ford, stand on the bow of the Titanic Leonardo and Kate style and come face to face with the dinosaurs and the ultimate giant Ape King Kong.

Michael Williams Operations Director for Leisure Parcs who also own Blackpool Tower and the Winter Gardens in the resort said: "This is an exciting time for Louis Tussaud's as we enter the third phase of our investment plan. We have invested over £1.5 million pounds on the attraction and have seen an increase in visitor numbers and are confident that the new addition in 2007 will, again, encourage guests into the Waxworks and the resort."

The new developments will join other sets such as "CelebCity" playing host to the likes of Kylie Minogue, "The Rock Factory" with Robbie Williams and Madonna and the "Chamber of Horrors" where you will encounter around every corner monsters of fact and fiction. There is also a Regal Room showcasing the royal dynasty from William I to the present day House of Windsor and Coronation Streets very famous Rover's Return.

Open Daily from 10am. For further information and bookings contact 01253 625953 or visit www.louistussaudswaxworks.co.uk

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